

Understanding Bridge® by EquiTrust is as easy as 1-2-3

Bridge® by EquiTrust simplifies retirement planning with three key features that ensure your client's financial longevity



1. Secure Foundation: A Great Fixed Index Annuity for Non-Qualified Funds

Bridge's FIA Chassis means an accumulation value that has growth potential and value if the long-term care benefit is not used.

- Five index options to choose from, plus a fixed account
- Ages: 55-80
- \$50k minimum deposit - non-qualified funds only.



2. Guaranteed Protection: The LTC Rider Advantage

100% Guaranteed Approval for LTC Benefits - No one will be declined in underwriting!

- By participating in underwriting, clients may qualify for Preferred or Standard class, through which premium dollars purchase a higher LTC benefit
- In the best rate class, depending on issue age, your client can leverage their deposit up to 325%
- Clients who choose to bypass underwriting will be assigned to the Secure class.
- Real-time digital underwriting process completed in just 40 minutes.
- Benefit Base grows at 2% annually for up to 20 years or until time of claim
- Monthly LTC benefits paid out over 60 months (5 years).
- Tax-free benefits for qualified LTC services, subject to the IRS daily maximum.*
- Indemnity based benefits - no receipts required, your client can hire/pay whomever they want.
- No elimination period.



3. Vibrant Longevity: The NeverStop HealthyAgingSM Program

Transform your client's future with NeverStop HealthyAgingSM — the revolutionary wellness program that promotes and rewards healthy choices today for independent retirement tomorrow!

- Hundreds of simple and research-supported strategies, curated by NeverStop®'s expert clinical team, across key areas: caregiving, securing the client's home, strengthening their body, sharpening their mind and enhancing their wellbeing.



A Simple Way to Ensure Retirement is Always a Blessing, Never a Burden

To learn more, call 731-747-4324 or email support@longevityplanners.com